



# Sponsorship Opportunities

## 2021-2022

CBA is the only K-12 independent school educating children with learning differences across Hampton Roads. Your partnership makes a difference in the future of our students and our community!



# CBA PHILOSOPHY AND VALUES

For over 30 years, Chesapeake Bay Academy (CBA) has been transforming the lives of Hampton Roads children and their families.

Our teachers fill a critical need by providing specialized instruction to intelligent children who struggle to learn in a traditional school setting. CBA's low student-to-teacher ratio, multisensory instruction and project-based curriculum offers our students the opportunity to develop a true love of learning.

Chesapeake Bay Academy creates and fosters a diverse, anti-racist, inclusive and accepting environment for all those who engage in and with our community.

We are committed to aligning our policies, programs, processes, and people with our core values of education and inclusion, integrity and respect.

We actively stand against discrimination based on race, religion, gender identity, sexual orientation, country of origin, and physical or cognitive differences.

It is our intent that every individual who engages with CBA feels accepted, represented, and empowered to share their beliefs and opinions.

Graduates leave CBA with the skills, strategies and confidence necessary to realize their full potential.

**“Education is not the learning of facts, but the training of the mind to think.”- Albert Einstein**

# Titanium Sponsorship

*Benefits offered annually each school year (through June).*

Titanium sponsorship offers the opportunity to support our two major fundraising events, alumni outreach, and student scholarships.

Four levels have been thoughtfully designed to support our sponsors interests and provide opportunities to fully engage with the CBA community.

## Titanium- Make a Difference

**\$10,000**

Make the most impact in the areas of greatest need. Receive VIP access to the Annual Auction & Gala and CBA Golf Classic

## Titanium- Event Supporter

**\$7,500**

VIP Recognition at our biggest events, the Annual Auction & Gala, CBA Golf Classic and Spring Picnic

## Titanium- CBA Spirit

**\$5,000**

Recognition at the Annual Auction & Gala, Golf Classic, and CBA Alumni outreach programming

## Titanium- Future Scholars

**\$2,500**

Recognition at the Annual Auction & Gala and Golf Classic while supporting the CBA Scholarship Fund

# Titanium Make a Difference \$10,000



Titanium Make a Difference sponsorship is available each school year and provides support for CBA students in the areas of greatest need. Sponsors receive premier recognition throughout the year and VIP tickets to our two signature events—the Annual Auction & Gala and Golf Classic.



## **Annual Auction & Gala, April 9, 2022:**

- One VIP Table (ten seats), branded table sign, Heads or Tails beads for each guest
- Logo or name on auction gala signage, website, social media and verbal recognition at event by emcee
- Prominently placed full-page ad in printed and electronic auction program

## **CBA Golf Classic, May 2, 2022:**

- Two team entries (eight golfers), mulligans, and raffle tickets for each player
- Logo or name on event banner, website, social media, designated hole, and opportunity to include promo items in player bags

## **Recognition during 2021-2022 School Year:**

- Company or name listed in weekly CBA family e-newsletter *The Connection*
- Recognition in annual gratitude report
- Business hyperlink on school's website

A portion of your Titanium Sponsorship is tax deductible!



# Titanium Event Supporter \$7,500

Titanium Event Supporter sponsors receive recognition throughout the year, VIP Annual Auction & Gala tickets, and player registration for the Golf Classic. Your sponsorship also supports the Spring Picnic, an event our students look forward to every year!



## **Annual Auction & Gala, April 9, 2022:**

- One VIP Table (ten seats), branded table sign, Heads or Tails beads for each guest
- Logo or name on auction gala signage, website, social media and verbal recognition at event by emcee
- Full-page ad in printed and electronic auction program

## **CBA Golf Classic, May 2, 2022:**

- One team entry (four golfers), mulligans, and raffle tickets for each player
- Logo or name on event banner, website, social media, designated hole, and opportunity to include promo items in player bags

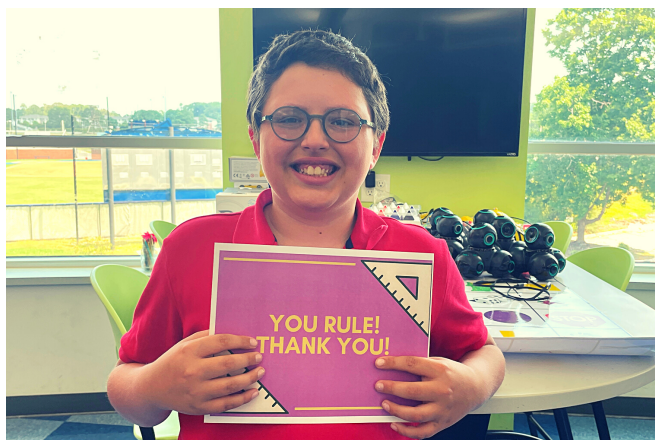
## **Spring Picnic, April 14, 2022:**

- Company or name recognition at the student Spring Picnic

## **Recognition during 2021-2022 School Year:**

- Company or name listed in weekly CBA family e-newsletter *The Connection*
- Recognition in annual gratitude report
- Business hyperlink on school's website

A portion of your Titanium Sponsorship is tax deductible!



# Titanium CBA Spirit \$5,000

Titanium CBA Spirit sponsors support our school's fundraising events and alumni outreach. Sponsorship includes tickets to both of our signature fundraising events, the Annual Auction and Golf Classic as well as recognition at our spring alumni event.



## **Annual Auction & Gala, April 9, 2022:**

- Four (4) gala tickets
- Logo or name on auction gala signage, website, social media and verbal recognition at event by emcee
- Half-page ad in printed and electronic auction program

## **CBA Golf Classic, May 2, 2022:**

- One team entry (four golfers)
- Logo or name on event banner, website, social media, designated hole, and opportunity to include promo items in player bags

## **CBA Alumni Outreach:**

- Company or name listed on invitation and recognition at spring alumni event

## **Recognition during 2021-2022 School Year:**

- Company or name listed in weekly CBA family e-newsletter *The Connection*
- Recognition in annual gratitude report
- Business hyperlink on school's website

A portion of your Titanium Sponsorship is tax deductible!



# Titanium Future Scholars \$2,500

Titanium Future Scholars sponsorship is a remarkable opportunity to help shape the future of your community. In addition to receiving recognition and tickets to the Annual Auction and Golf Classic, a portion of your sponsorship will directly support our ability to provide scholarships to students in need.



## **Annual Auction & Gala, April 9, 2022:**

- Four (4) gala tickets
- Logo or name on auction gala signage, website, social media and verbal recognition at event by emcee
- Half-page ad in printed and electronic auction program

## **CBA Golf Classic, May 2, 2022:**

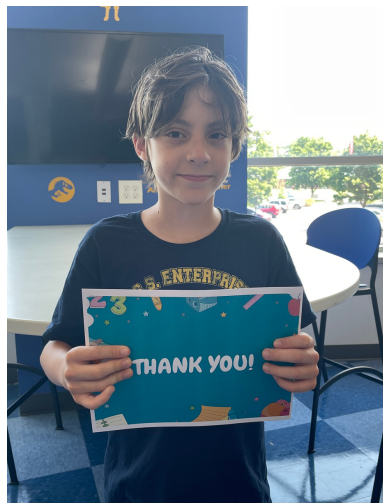
- One team entry (four golfers)
- Logo or name on event banner, website, social media, designated hole, and opportunity to include promo items in player bags

## **Recognition 2021-2022 School Year:**

- Company or name listed in weekly CBA family e-newsletter The Connection
- Recognition in annual gratitude report
- Business hyperlink on school's website

***\$1,000 of your sponsorship will support the CBA Scholarship Fund!***

A portion of your Titanium Sponsorship is tax deductible!





SAVE the DATE

# Better Together

CHESAPEAKE BAY ACADEMY  
26<sup>TH</sup> ANNUAL AUCTION & GALA

Saturday, April 9, 2022  
The Westin Virginia Beach Town Center  
[cba-va.org/auction](http://cba-va.org/auction)

Cocktails | Dinner | Dancing  
Live Auction | Silent Auction  
*With Emcee, Barbara Hamm Lee*

\$150 Per Couple | VIP Table \$1,000

*VIP Table includes seating for 10 guests, table placement in the front of the ballroom, glasses of bubbly during dessert, and table signage branded with your company or group name.*

# 26th Annual CBA Auction & Gala

## April 9, 2022

### SPONSORSHIP OPPORTUNITIES

#### Live Auction Gala Sponsor - \$5,000

- One VIP table (ten seats and branded table sign)
- ***Company logo on live auction bidder paddles***
- Logo recognition at gala registration table
- Full-page ad in printed and electronic program
- Verbal recognition by the auction gala emcee
- Recognition on auction gala signage, website, marketing and social media

#### Silent Auction Sponsor - \$5,000

- One VIP table (ten seats and branded table sign)
- ***Company logo on silent auction display tables***
- Logo recognition at gala registration table
- Full-page ad in printed and electronic program
- Verbal recognition by the auction gala emcee
- Recognition on auction gala signage, website, marketing and social media

#### Wine Sponsor - \$2,500

- Four (4) gala tickets
- ***Wine bottle tags with company message on each gala dining table***
- Half-page ad in printed and electronic program
- Verbal recognition by the auction gala emcee
- Recognition on auction gala signage, website, marketing and social media

#### Signature Drink Sponsor - \$2,000

- Four (4) gala tickets
- ***Company logo on drink tickets given to gala guests upon arrival***
- Half-page ad in printed and electronic program
- Verbal recognition by the auction gala emcee
- Recognition on auction gala signage, website, marketing and social media

#### Heads or Tails Sponsor - \$1,500

- Two (2) gala tickets
- ***Verbal recognition from podium during game***
- Half-page ad in printed and electronic program
- Verbal recognition by the auction gala emcee
- Recognition on auction gala signage, website, marketing and social media

#### Late Night Sponsor - \$1,500

- Two (2) gala tickets
- ***Company logo displayed on music stage***
- Half-page ad in printed and electronic program
- Verbal recognition by the auction gala emcee
- Recognition on auction gala signage, website, marketing and social media

#### VIP Auction Sponsor - \$500

- Quarter-page ad in printed and electronic program
- Verbal recognition by the auction gala emcee
- Recognition on auction gala signage, website, marketing and social media





### Auction VIP + Golf Hole Sponsorship \$1,000\*

- Quarter-page ad in auction program
- Recognition at auction gala, social media and website
- Recognition on designated hole
- Promotional item inserted into golf player bags (*provided by sponsor*)

*\*tax deductible and eligible for tax credits!*

# 12th Annual Golf Classic

## May 2, 2022

### SPONSORSHIP OPPORTUNITIES

#### Double Eagle Sponsor- \$5,000

- Two team entries (eight golfers) and ten raffle tickets per player
- Recognition on two designated holes
- Promo item inserted into player bags (*provided by sponsor*)
- Business hyperlink on tournament website
- Recognition in CBA's annual auction program

#### Eagle Sponsor- \$2,500

- One team entry (four golfers) and five raffle tickets per player
- Recognition on designated hole
- Promo item inserted into player bags (*provided by sponsor*)
- Business hyperlink on tournament website
- Recognition in CBA's annual auction program

#### Contest Sponsor- \$1,500

*Maximum of one sponsor per contest*

- Two player entries
- Recognition on designated contest hole
- Company recognition at time of contest winner announcement
- Promo item inserted into player bags (*provided by sponsor*)

#### Beverage Sponsor- \$1,000

- Banner recognition at designated beverage station
- Promo item inserted into player bags (*provided by sponsor*)

#### Hole Sponsor- \$500

- Recognition on designated hole
- Promo item inserted into player bags (*provided by sponsor*)

