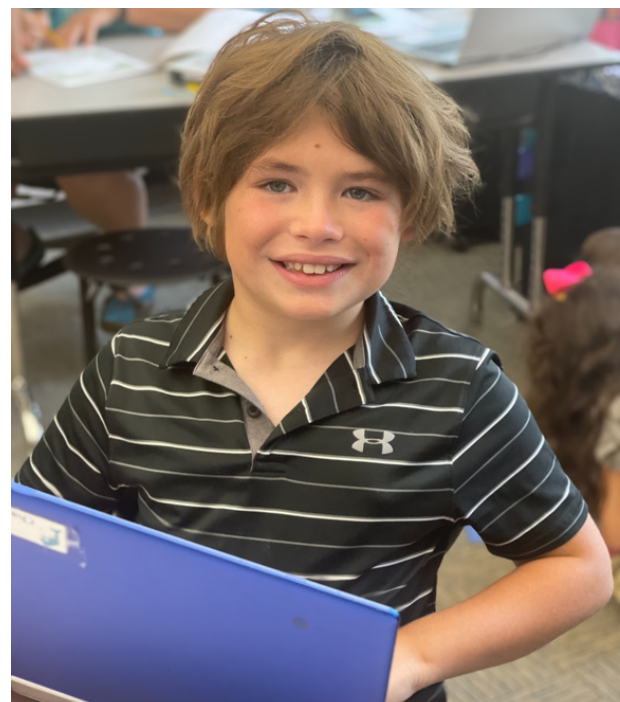
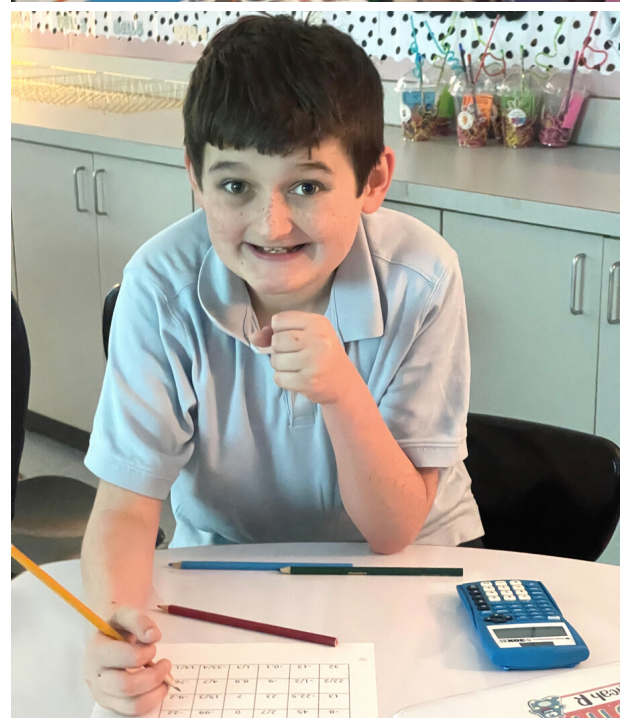




# SPONSORSHIP OPPORTUNITIES

## 2023-2024

CBA is the only independent school educating students grades 1-12 with learning differences across Hampton Roads. Your partnership makes a difference in the future of our students and our community!





## **A MISSION TO SERVE CHILDREN WHO LEARN DIFFERENTLY**

For over 30 years, Chesapeake Bay Academy (CBA) has been transforming the lives of Hampton Roads children and their families.

Our teachers fill a critical need by providing specialized instruction to intelligent children who struggle to learn in a traditional school setting. CBA's low student-to-teacher ratio, multisensory instruction and project-based curriculum offers our students the opportunity to develop a true love of learning.

We are committed to aligning our policies, programs, processes, and people with our core values of education and inclusion, integrity and respect.

We actively stand against discrimination based on race, religion, gender identity, sexual orientation, country of origin, and physical or cognitive differences.

It is our intent that every individual who engages with CBA feels accepted, represented, and empowered to share their beliefs and opinions.



# TITANIUM SPONSORSHIP

Titanium sponsorship offers the opportunity to support our two major fundraising events and the CBA Scholarship Fund.

Three levels have been thoughtfully designed to support our sponsors interests and provide opportunities to fully engage with the CBA community. A portion of your sponsorship may be tax deductible!

## **TITANIUM- MAKE A DIFFERENCE**

**\$10,000**

Make the most impact in the areas of greatest need. Receive VIP access to the Annual Auction & Gala and Golf Classic.

## **TITANIUM- CBA SPIRIT**

**\$5,000**

Receive admission to the Annual Auction & Gala, Golf Classic, and an alumni event while supporting the CBA Scholarship Fund.

## **TITANIUM- FUTURE SCHOLARS**

**\$2,500**

Receive recognition at the Annual Auction & Gala and Golf Classic while supporting the CBA Scholarship Fund.

# TITANIUM MAKE A DIFFERENCE \$10,000

Titanium Make a Difference provides support for CBA students in the areas of greatest need. Sponsors receive premier recognition throughout the year and VIP tickets to our two signature events—the Annual Auction & Gala and Golf Classic.

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## **Annual Auction & Gala, February 24, 2024:**

- One VIP Table (ten seats), branded table sign, Heads or Tails beads for each guest
- Logo or name on auction gala signage, website, social media and verbal recognition at event by emcee
- Prominently placed full-page ad in printed and electronic auction program

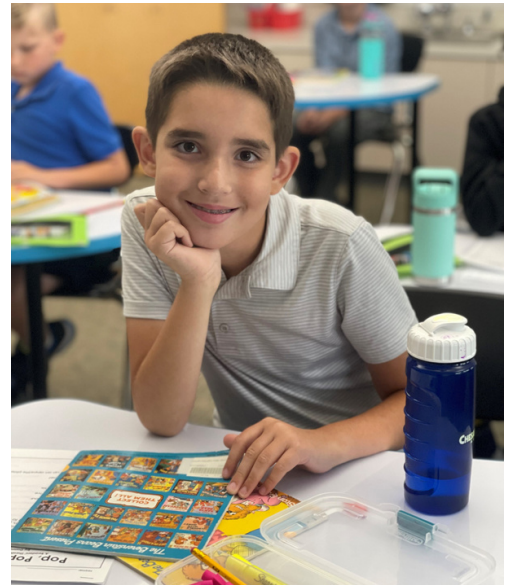
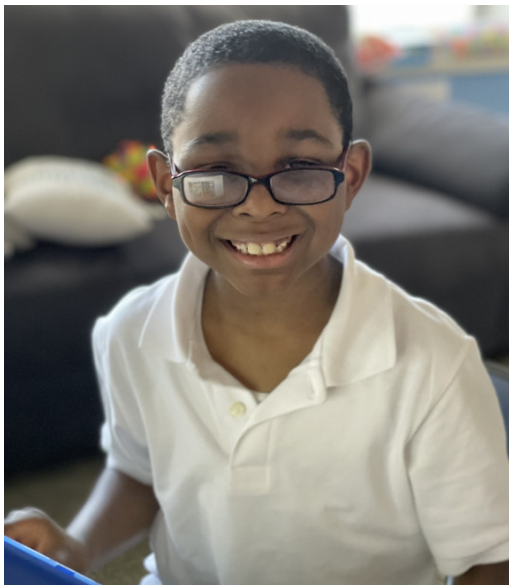
## **CBA Golf Classic, Spring 2024 (late April/early May):**

- Two team entries (eight golfers), mulligans, and raffle tickets for each player
- Logo or name on event banner, website, social media, designated hole, and opportunity to include promo items in player bags

## **Recognition during 2023-2024 School Year:**

- Company or name listed in weekly CBA family e-newsletter *The Connection*
- Recognition in annual gratitude report

A portion of your Titanium Sponsorship may be tax deductible!



# **TITANIUM CBA SPIRIT \$5,000**

Titanium CBA Spirit sponsors support our school's fundraising events and alumni outreach. Sponsorship includes tickets to both of our signature fundraising events, the Annual Auction and Golf Classic as well as recognition at one alumni event.

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## **Annual Auction & Gala, February 24, 2024:**

- Four (4) gala tickets
- Logo or name on auction gala signage, website, social media and verbal recognition at event by emcee
- Half-page ad in printed and electronic auction program

## **CBA Golf Classic, Spring 2024 (late April/early May):**

- One team entry (four golfers)
- Logo or name on event banner, website, social media, designated hole, and opportunity to include promo items in player bags

## **CBA Alumni Event (*your choice*: Homecoming October 13, 2023 or June 2024)**

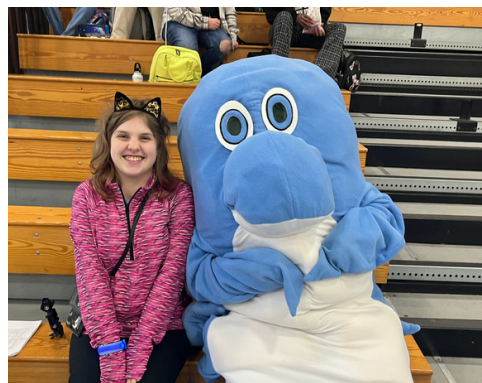
- Company or name listed on invitation and recognition at alumni event

## **Recognition during 2023-2024 School Year:**

- Company or name listed in weekly CBA family e-newsletter *The Connection*
- Recognition in annual gratitude report

***\$1,000 of your sponsorship will support the CBA Scholarship Fund!***

A portion of your Titanium Sponsorship may be tax deductible!



# TITANIUM FUTURE SCHOLARS \$2,500

Titanium Future Scholars sponsorship is a remarkable opportunity to help shape the future of our community. In addition to receiving recognition and tickets to the Annual Auction and Golf Classic, a portion of your sponsorship will directly support our ability to provide student scholarships.

## **Annual Auction & Gala, February 24, 2024:**

- Four (4) gala tickets
- Logo or name on auction gala signage, website, social media and verbal recognition at event by emcee
- Half-page ad in printed and electronic auction program

## **CBA Golf Classic, May 2024:**

- One team entry (four golfers)
- Logo or name on event banner, website, social media, designated hole, and opportunity to include promo items in player bags

## **Recognition 2023-2024 School Year:**

- Company or name listed in weekly CBA family e-newsletter The Connection
- Recognition in annual gratitude report

***\$1,000 of your sponsorship will support the CBA Scholarship Fund!***

A portion of your Titanium Sponsorship may be tax deductible!



# ANNUAL AUCTION & GALA

FEBRUARY 24, 2024



Cocktails | Dinner | Dancing  
Live Auction | Silent Auction  
*With Emcee, Barbara Hamm Lee*

**\$150 Per Couple | VIP Table \$1,000**

*VIP Table includes seating for 10 guests, table placement in the front of the ballroom, glasses of bubbly during dessert, and table signage branded with your company or group name.*

# 28th Annual CBA Auction & Gala

## February 24, 2024

### SPONSORSHIP OPPORTUNITIES

#### Live Auction Gala Sponsor - \$5,000

- One VIP table (ten seats and branded table sign)
- ***Company logo on live auction bidder paddles***
- Logo recognition at gala registration table
- Full-page ad in printed and electronic program
- Verbal recognition by the auction gala emcee
- Recognition on auction gala signage, website, marketing and social media

#### Silent Auction Sponsor - \$5,000

- One VIP table (ten seats and branded table sign)
- ***Company logo on silent auction display tables***
- Logo recognition at gala registration table
- Full-page ad in printed and electronic program
- Verbal recognition by the auction gala emcee
- Recognition on auction gala signage, website, marketing and social media

#### Wine Sponsor - \$2,500

- Four (4) gala tickets
- ***Wine bottle tags with company message on each gala dining table***
- Half-page ad in printed and electronic program
- Verbal recognition by the auction gala emcee
- Recognition on auction gala signage, website, marketing and social media

#### Signature Drink Sponsor - \$2,500

- Four (4) gala tickets
- ***Company logo on drink tickets given to gala guests upon arrival***
- Half-page ad in printed and electronic program
- Verbal recognition by the auction gala emcee
- Recognition on auction gala signage, website, marketing and social media

#### Heads or Tails Sponsor - \$1,500

- Two (2) gala tickets
- ***Verbal recognition from podium during game***
- Half-page ad in printed and electronic program
- Verbal recognition by the auction gala emcee
- Recognition on auction gala signage, website, marketing and social media

#### Late Night Sponsor - \$1,500

- Two (2) gala tickets
- ***Company logo displayed on snack table***
- Half-page ad in printed and electronic program
- Verbal recognition by the auction gala emcee
- Recognition on auction gala signage, website, marketing and social media

#### VIP Auction Sponsor - \$500

- Quarter-page ad in printed and electronic program
- Verbal recognition by the auction gala emcee
- Recognition on auction gala signage, website, marketing and social media



## Auction VIP + Golf Hole Sponsorship \$1,000\*

- Quarter-page ad in auction program
- Recognition at auction gala, social media and website
- Recognition on designated hole
- Promotional item inserted into golf player bags (*sponsor provides*)

*\*tax deductible and eligible for tax credits!*

# 14th Annual Golf Classic

Monday, May 6, 2024

## SPONSORSHIP OPPORTUNITIES

### Double Eagle Sponsor- \$5,000

- Two team entries (eight golfers) and ten raffle tickets per player
- Recognition on two designated holes
- Promo item inserted into player bags (*sponsor provides*)
- Business hyperlink on tournament website
- Recognition in CBA's annual gratitude report

### Eagle Sponsor- \$2,500

- One team entry (four golfers) and five raffle tickets per player
- Recognition on designated hole
- Promo item inserted into player bags (*sponsor provides*)
- Business hyperlink on tournament website
- Recognition in CBA's annual gratitude report

### Contest Sponsor- \$1,500

*Maximum of one sponsor per contest*

- Two player entries
- Recognition and table set up at designated contest hole
- Company recognition at time of contest winner announcement
- Promo item inserted into player bags (*sponsor provides*)

### Beverage Sponsor- \$1,000

- Recognition and table set up at designated beverage station
- Promo item inserted into player bags (*sponsor provides*)

### Hole Sponsor- \$500

- Recognition on designated hole
- Promo item inserted into player bags (*sponsor provides*)



Chesapeake Bay Academy

[www.cba-va.org/golf](http://www.cba-va.org/golf)